



Shelby Rogers | director of youth activities,
director of marketing & communications

Busy Summer

The last week in July was packed full of activities. The first few days of the week, I was in Minneapolis, Minnesota for the annual Ag Media Summit. This conference is hosted in a different place each year by the Livestock Publications Council.

This year it was hosted in conjunction with the International Federation of Agricultural Journalists and American Agricultural Editors' Association and there were more than 700 professionals in attendance. Attendees of the conference participate sessions about photography, videography, writing, personal development and more. Many different agricultural publications, associations and agencies are represented so it also provides great networking opportunities between industry professionals.

The focus of many of the sessions I attended this year were based on different

writing skills and I can't wait to use them for future writing projects at the ASA. It was interesting to learn new techniques and how I can make my writing more interesting for feature stories or news articles.

AMS provides me with more knowledge and real-life examples to so I can continue to grow professionally with ASA. I look forward to what I can learn next year!

After AMS, I headed to Michigan for an ASJA junior board retreat and summer meeting.

Once board members arrived in Michigan, we went to Lake Michigan so they all had a chance to visit a Great Lake. The following day the board toured the Byron Center Meats, a USDA inspected custom meat processor. They also visited the John Ball Zoo in Grand Rapids before heading to the Lake City

Research Center. While at Lake City, they learned about the projects they do with Michigan State University. One project they are currently working on has to do with gas emissions while cattle graze.

For the last day, the junior board had their summer meeting to review the 2019 NJSS and begin planning for 2020. They voted on a theme of "Shorthorns & Spurs" for the Abilene, Texas, NJSS on June 22-27. They also made some new changes that will be made public soon! After the meeting, they visited Little Cedar Cattle Co. and talked with Steve and Julie French.

It was a great week of learning and activities. It is hard to believe the busy summer is almost over. Soon we will begin fall events and shows, and I look forward to seeing everyone this fall! ☐

All Ballots due in ASA Office by September 3rd for Electing Delegates.

Cameron Catrett
HOME TOWN: LUVERNE, ALABAMA AGE: 18

WHAT IS ONE HIDDEN TALENT THAT YOU HAVE?
I CAN CLIP WITH MY LEFT OR RIGHT HAND, EVEN THOUGH I'M RIGHT-HANDED.

WHAT IS YOUR FAVORITE JUNIOR NATIONAL CONTEST?
TEAM SALESMANSHIP AND QUIZ BOWL. I HAVE ALWAYS ENJOYED COMPETING IN THE TWO ALONGSIDE MY BUILT-IN BEST FRIEND, MY OLDER SISTER!

WHAT IS YOUR GO-TO SNACK AT A SHOW?
YOU CAN'T BEAT HONEY ROASTED PEANUTS WITH A CONE!